

JOHN J. BYRNE  
Chairman of the Board

A Publicly Owned Company  
Not Affiliated with the  
U.S. Government



GOVERNMENT EMPLOYEES  
*Insurance Company*

80-37

GEICO PLAZA  
WASHINGTON, D. C. 20076

March 21, 1980

The Honorable  
Stansfield Turner  
Director  
Central Intelligence Agency  
Washington, D.C. 20505

Dear Mr. Turner:


We, at GEICO, are proud of our long history and tradition of close association with Government employees. Through this association, we have had the pleasure of getting to know many dedicated Government professionals.

Because we believe that high achievement and dedication should be recognized publicly, and as an expression of our respect for and commitment to Government employees, we have established the GEICO Public Service Award. Four \$2,500 awards will be granted to winners selected by a committee of distinguished persons from academe, and public, private, and employee organizations. In sponsoring and structuring this awards program, GEICO has worked closely with the Office of Personnel Management to assure that the awards support and compliment existing recognition systems.

The attached brochure explains the program in more detail. Because I am sure there are deserving employees in your organization who should be considered for this honor, I would appreciate your support in ensuring that potential candidates at all levels of the organization have an opportunity to be considered for nomination. Your encouragement in publicizing this program within your organization will be most helpful in this regard.

Please do not hesitate to contact us if you have questions.

Very truly yours,

  
John J. Byrne

Attachment

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## Nominating Committee

### THE NOMINATING

**COMMITTEE** consists of six members, nationally recognized experts in each of the fields represented by the awards, and the presidents of two Government employee unions. From the nominations submitted, the committee will nominate five in each category, for a total of twenty. The nominations will be referred to the Selection Committee.

### THE NOMINATING

**COMMITTEE** is composed of the following individuals:

**VINCENT L. CONNERY** - President  
-National Treasury Employees Union

**ROBERT W. GRANT** - President - National Fire Protection Association

**WILLIAM HADDON, JR., M.D.**  
-President - Insurance Institute for Highway Safety

**JAMES M. PEIRCE** - President - National Federation of Federal Employees

**PAUL M. ROMAN, Ph. D.** - Director  
-Tulane Center for the Monitoring of Occupational Alcoholism Programming

**HENRY VISCARDI, JR., L.H.D.**  
-Founder and Trustee - Abilitates Inc.

## Selection Committee

### THE SELECTION

**COMMITTEE** consists of a U.S. Senator, a member of the U.S. House of Representatives and other nationally prominent individuals. The committee members will select the recipients of the awards from the candidates recommended by the Nominating Committee.

**The  
GEICO  
Public  
Service  
Award**

**GEICO**

AND AFFILIATES

GOVERNMENT EMPLOYEES INSURANCE COMPANY

## Our Purpose

More than 2 million persons work for the Federal Government providing a multiplicity of services to our Nation's citizens. All too frequently the public fails to learn about the many achievements of public servants whose efforts are making a tremendous difference in the quality of services, the efficiency of operations and the success of their scientific, medical and technical programs.

This is unfortunate, because there are many federal workers who consistently excel in the performance of their duties and in activities not related to their career with the Government. And for a select few, dedication to professionalism has resulted in especially noteworthy accomplishments exemplifying the highest attainment of public service.

The Government Employees Insurance Company (GEICO) is proud of its long standing association with — and support of — the Federal employee. Special recognition for the quality of the Government worker is a foundation upon which our Company was built.

To further emphasize our belief that the contributions of many hard working, talented Government employees are deserving of special acclaim, GEICO has established The GEICO Public Service Award.

## The Award

In 1980, GEICO will recognize publicly four Federal employees for their special achievements and contributions to the public good in four areas of endeavor which we believe improve the quality of life in the United States (one Award will be made in each area).

- Fire Prevention/Safety
- Traffic Safety/Accident Prevention
- Physical Rehabilitation
- Alcoholism

Winners of the GEICO Public Service Award will be honored at a Special Award Ceremony in the fall of 1980. They will receive plaques commemorating their outstanding accomplishments as well as a cash award of \$2,500 each in further recognition of the significance of their achievements.

## Eligibility

All career Civil Service employees are eligible.

Through established nominating and selecting procedures for incentive awards, each Federal department, independent agency, commission or office in the Executive Branch should identify employees who

provided outstanding service to the public or otherwise contributed noteworthy achievements in the fields covered by The GEICO Public Service Award.

The contributions of individuals nominated will be judged principally on their impact, the extent to which they served as an inspiration to others and brought credit to the Federal Service. For each employee they enter for consideration, the respective organization should prepare supporting material consisting of:

- Name, title, grade, organization and location
- Brief biographical sketch of nominee, including education, employment history, and family
- Description of the specific achievement or service which would qualify the employee for the Award
- Name and phone number of individual to contact for further information
- Cover letter from the department/agency head, or designee, endorsing the nominations.

This material should be submitted in one package, 2-3 pages per nomination, and forwarded to:

The GEICO Public Service Award  
Nominating Committee  
GEICO Plaza  
Washington, D.C. 20076

Nominations for the 1980 Award and supporting materials must be received by the Nominating Committee no later than June 1, 1980.

8 APR 1980

MEMORANDUM FOR: Deputy Director for Administration  
Director, National Foreign Assessment Center  
Deputy Director for Operations  
Deputy Director for Science and Technology  
DCI Administrative Officer

FROM: Harry E. Fitzwater  
Director of Personnel Policy, Planning, and Management

SUBJECT: Nomination of Candidates for the GEICO Public Service Award

1. Attached is information concerning eligibility criteria and nomination procedures for the GEICO Public Service Award. This is a new public service award and, therefore, was not included with the public service award "package" which was sent to you last May.

2. It is requested that you review the attached information and identify those qualified candidates from your directorate whom you would endorse for this award. Please forward your list of nominees to this office by 25 April 1980. The combined list of all nominees will be reviewed by the Honor and Merit Awards Board and we will then forward the list, together with comments of the Board, to the Director for final decision. As in the past, your assistance will be requested in developing the nominating documents for your candidates who are selected as Agency nominees.

Harry E. Fitzwater

Harry E. Fitzwater

Attachments

## Distribution:

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2-C/BSD/SP/PersPP&amp;M (1 w/h)

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